



KERN COUNTY  
**HISPANIC**  
CHAMBER OF COMMERCE

Presents

**26<sup>th</sup> Annual  
Hispanic Business  
Conference & Expo**  
Wednesday, August 24, 2022  
**Double Tree by Hilton**  
3100 Camino Del Rio Ct.

**1:00PM-4:00PM**  
Business Workshops

**4:00PM-7:00PM**  
Exhibitors, VIP Beauty Bar  
and Alive After Five  
Business Networking Mixer

PREMIER SPONSOR



PRESENTING SPONSOR

**JIM BURKE** 

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Hispanic Business  
Conference & Expo**  
Wednesday, August 24, 2022  
*\$10.00 without ticket*

**0001**



## **Business Workshops**

**1:00 PM - 4:00 PM**

**1:00 p.m.-1:40 p.m. Lake Ming Room**

### **Marketing Basics**

- How to grow your business through marketing
- Useful tips to promote your business
- Different types of advertising and their results

**1:00 p.m.-1:40 p.m. Lake Isabella Room**

### **Prestamos Comerciales - Un Instrumento Para Su Exito**

- Plan de Negocios
- Como Preparar para Solicitar un Prestamo Comercial
- Documentos Necesarios
- Varios Tipos de Prestamos y Como Funciona

**2:00 p.m.-2:40 p.m. Lake Isabella Room**

### **Business Loans: A Tool For Your Success**

- Business Plans
- How to Prepare to Apply for a Business Loan
- Documentation You Need
- Different Types of Lending and How They Work

**2:00 p.m.-2:40 p.m. Lake Ming Room**

### **Inteligencia Sobre Sus Impuestos**

- Exenciones Fiscales
- Valor de Declaracion de Ingresos
- Planificacion Financiero
- Planificacion de Jubilacion

**3:00 p.m.-3:40 p.m. Lake Ming Room**

### **Get Smart With Your Taxes**

- Tax Breaks
- Importance of Reporting Income
- Financial Planning
- Retirement Planning

**3:00 p.m.-3:40 p.m. Lake Isabella Room**

### **Conceptos Basicos de Mercadotecnia**

- Como Crecer tu Negocio con Mercadotencia
- Consejos para Promocionar su Negocio
- Diferente Estilos de Publicidad y sus Resultados

Sign up today for any of our free workshops  
**(661) 633-5495**

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**Name** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_