

## Welcome

Dear Prospective Member:

Thank you for your interest in the Kern County Hispanic Chamber of Commerce (KCHCC). We are the fastest growing civic organization in Kern County, representing over 410,000 Hispanics in the area and over 1,000 active chamber members strong as we continue to expand daily.

The Chamber is comprised of individuals, small and large businesses, as well as corporations. The Kern County Hispanic Chamber of Commerce is an excellent means of promoting your business through networking opportunities as well as take advantage of our professional business services and seminars, one-on-one consultations, business trade shows, political forums, and many more member benefits which we provide monthly. Enclosed you will find a membership information package which includes a membership application. The package also contains information on professional and business development opportunities for you and your business. We ensure quality events and services throughout the year, with marketing opportunities for your business, give us a call to gather more information.

On behalf of the chamber board and administration, I invite you and your company to become a member and embark on our growing Hispanic business market in Kern County. Should you have any questions, please call the Chamber Office at (661) 633-5495 or email jtamsi@kchcc.org

I look forward to welcoming you as a new member.

Sincerely,

Jay Tamsi, President/CEO Kern County Hispanic Chamber of Commerce



# About Us

#### **Business:**

The Kern County Hispanic Chamber of Commerce (KCHCC) is a non-profit, non-partisan, and non-sectarian business organization. The Chamber is a recognized Hispanic business resource and leader in the economic and business development of Kern County. As the largest Hispanic business organization is the region, KCHCC can help you and your business access the growing and dynamic Hispanic market.

#### **Mission Statement:**

"To create, promote, and enhance business opportunities for our membership and to provide business and cultural resources to the Hispanic community"

#### **Marketing:**

- Gain exposure throughout our community with emphasis on branding your business through the KCHCC marketing programs and efforts of access to the membership directory, the chamber website, chamber newsletter.
- Multi-media Sponsorship Opportunities– By participating as a sponsor in various KCHCC events and activities held throughout the year, your business is highlighted and promoted through the various media platforms of television, radio, print and digital on-line promotions accordingly to the tier of sponsorship investment.
- Monthly mixers allow you to network directly other business owners.
- The KCHCC supports and highlights your business through individual Grand Opening and Ribbon-Cutting special ceremonies.
- Monthly Business Newsletter Stay current with community business events
- Business Seminars and Workshops–Enhance your business management and marketing skills.
- Community Service–Participate in community service programs and projects, become part of the solution to improve our community.
- We provide free start up business class to our members, through our 10 week business academy in English and Spanish.
- Business Legislative Representation
- We are unified and aligned in our business enhancement efforts with the California and United States Hispanic Chambers of Commerce.
- We provide legislative representations on laws, rules and regulations affecting our local and national business community
- We provide forums on congressional, senate, assembly and local officials to educate our members and business community on issues affecting businesses



### Membership Application

COMPANY REP. / OWNER

| STREET ADDRESS   |  | CITY   | STATE             | ZIP CODE       |  |  |
|--|--|--|-------------------|----------------|--|--|
| MAILING ADDRESS  |  | CITY   | STATE             | ZIP CODE       |  |  |
| BUSINESS PHONE #:  | CELL P   | HONE #:  | FAX: #            |                |  |  |
| EMAIL  | WEBSITE  |  |                   |                |  |  |
| ADDITIONAL MEMBERS (1)   | (1) (2)  |  |                   |                |  |  |
| *TWO ADDITIONAL REP  | RESENTATIVES ARE ALLOWED FOR (   | CORPORATE MEMBERS AND 1 FOR L  | ARGE OR SMALL/IND | IVIDUAL MEMBER |  |  |
| ADDITIONAL REPRESENTATIVE  | E(S) (1)   | (2)  |                   |                |  |  |
| I am interested in more info   | ramtion about joining the follo  | owing commitee(s): (Check u  | o to 3)           |                |  |  |
| <ul> <li>Community Service</li> <li>Public Relations</li> <li>Small Business Luncheon</li> </ul> | <ul> <li>Government Relations</li> <li>Consumer Trade Show</li> <li>Menudo Cook-off</li> </ul> | <ul> <li>Business Services</li> <li>Business Mixers</li> <li>Dia De Los Muertos</li> </ul> | s Mixers          |                |  |  |

Investment Dues Schedule - Delinquency of dues past 60 days wills inactive membership status. Please Note: Investment-One time, Non-Refundable, Processing Fee per Membership Application \$25.00 (Student, Non-Profit and Small) \$35.00 (Large) \$45.00 (Corporate).

| Corporate Member<br>(25 or more full time employees)                | \$500 | Annual Investment Dues   |  |
|---|-------|--|--|
| Large Member<br>(10 or more full time employees)                    | \$350 | Processing Fees/Additional Representative(s)   |  |
| Small Business (Individually Owned)<br>(0 to 9 full time employees) | \$150 | \$   |  |
| Non-Profit Organization \$100                                       |       | Total Chamber Investment<br>\$   |  |
|   |       | MAKE CHECKS PAYABLE TO:<br>KCHCC<br>1601 H Street, Suite 201A<br>Bakersfield, CA 93301 |  |
|   |       | All Fees Are Non-Refundable Following<br>Membership Approval by KCHCC.                 |  |

Signature Title Date



### Membership Data Sheet

| FIRM/BUSINESS NAME:                 |     |  |
|-------------------------------------|-----|--|
| COMPANY REP/BUSINESS OWNER          |     |  |
| TYPE OF BUSINESS                    |     |  |
| (1)                                 | (2) |  |
| BUSINESS EMAIL                      |     |  |
| BUSINESS WEBSITE                    |     |  |
| BUSINESS FACEBOOK                   |     |  |
| HOW DID YOU HEAR ABOUT THE CHAMBER? |     |  |
| WHO REFERRED YOU TO THE CHAMBER?    |     |  |

Please provide a brief description of your business, including when the Company was founded, services provided and other pertinent information which may be used for reference purposes.